

Put a tick mark ✓ by all that you feel apply to you.

- I have a product or service already in mind.
- I have thoroughly researched my product/service idea and have determined that there is a market need.
- I have knowledge and experience around my desired product/service idea.
- I am a bit scared, but excited at the same time and ready to do this.
- I have written or currently writing a business plan that includes at least a one-year marketing strategy.
- I know where I will source or develop my product/service idea.
- I am financially ready and able to start a new business.
- I have checked the marketplace and believe my pricing to be competitive and profitable for me.
- I know what will be the method(s) of distribution (wholesale, bricks & mortar, online, craft fairs, in-home parties, etc.)
- I know who my ideal target audience is.
- I have a team of advisors to seek advice when I need it.
- I have the support of family/significant others in this new venture.
- I am familiar with outsourcing and know how to hire virtual assistants to help me.
- I am self-aware and have the self-discipline to put my head down and do what it takes to make my business successful.
- I am not afraid to seek outside help in an effort to shorten my learning curve and accelerate my business results.

How did you score?

Count the number of tick marks ✓ you have. Based on your overall count, you'll have a better idea whether or not Entrepreneurship is for you now or whether you should wait a bit longer.

- [0 – 5]** Tick marks You've scored one third or less. I'm not sure entrepreneurship is for you.
- [6 – 10]** Tick marks You're two thirds of the way there if you scored 9 or 10 marks. If you haven't already done so, start with the business plan and then go back to see what you didn't tick and work on that.
- [11 – 15]** Tick marks Woo hoo! Congratulations! You're scored in the top third. I'd say that you're ready to start that new business.